



Everyone's talents are
the success of all



**Consulting
Assessment
Coaching**



SuccessFinder

WeMap is the exclusive user in France of the SuccessFinder test, which defines an individual's «high-resolution» profile in terms of their behavioral preferences and skills, and predicts their personal satisfaction and actual success in a given job.

SuccessFinder was invented by Dr. Larry Cash, one of the leading figures in behavioral and cognitive psychology in North America, and is now established thanks to concrete and rapid results.

Dr. Larry Cash understood before anyone else that the human being is much more complex than a dozen personality traits, so it is necessary to be able to measure at least ten times more to arrive at a realistic portrait of each individual, and measurements cannot be made by self-evaluation on a quantitative scale.

This is what the SuccessFinder tool has been able to achieve, used for over 35 years by companies worldwide and celebrated in more than 20 publications, including the Wall Street Journal, Canadian Business magazine, and the Financial Post.

The superiority of the SuccessFinder test is linked to the use of the ipsative method (forced



choices, as opposed to declarative on a scale) and powerful algorithms whose statistical reliability has been validated by the American Psychological Association and accepted as the most reliable for predicting human behavior.

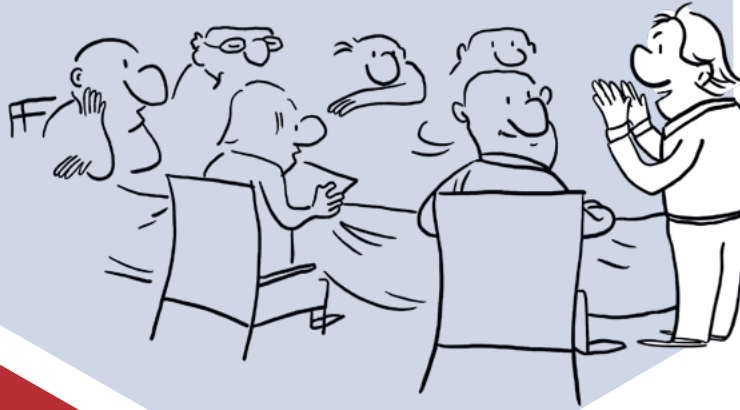
**1 single assessment,
120 measurements,
over 10 000 combinations**

Another strength of SuccessFinder is its database, rich in over 40,000 profiles of all ages, genders, nationalities, cultures, and professions. The excellent predictive value of the SuccessFinder system, therefore, relies on both the depth and breadth of the measures, as well as the method for collecting and analyzing them.

This predictive value is clearly superior to those of all the classic tests in vogue today.

They trusted us





the destination

Science at the service of business

Reliable prediction for choices that involve a lifetime commitment



Personal development

Enhancement of **key skills** for leaders and strategic individuals through individual assessment and identification of progression and blocking factors.

Quantitative analysis of personal leadership and behaviors to encourage/modify.

Career choice and management: Identification of career options through objective data on skills and priorities.

Talent management

Recruitment: defining profiles, evaluating and selecting candidates, predicting their potential for growth, integration plans.

Diagnosing internal candidates for key positions for promotion and succession, with decision-making assistance and transition plans.

Potential management: identification, career plans, support.

Team development

Creation, recruitment and management of the **Executive Committee** through optimization of profiles, roles and interactions.

Management of cross-functional teams: establishment of project teams through identification of complementary profiles and creation of group dynamics.

the pilot



Bruno Lubeigt

Graduated from the Coaching Academy in Paris, I bring to my activity as a corporate coach and career management consultant 17 years of experience in marketing and management positions within Anglo-Saxon groups on three continents.

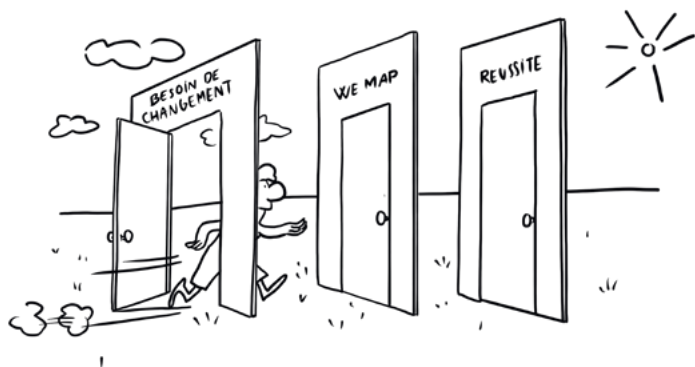
I work closely with senior management on issues related to the evaluation and support of individuals.

As the first certified user in France of the SuccessFinder Career System Inventory™, one of the most effective tests in its field, I can measure with 85% reliability the probability of someone's success in a given position and diagnose the drivers and obstacles that control this success, thereby strengthening the relevance of decisions and interventions.



This increased effectiveness in career management and support represents an invaluable benefit for individuals, as well as for employees and decision-makers within the company.

Get in touch



 @Bruno Lubeigt

 bruno@wemap.one
www.wemap.one

 +33 6 24 12 27 70

 Avignon, Vaucluse, France